

Issue n°1 – May 2008



Post-it® Cubes

For serious messenger

A whole stack of notes for when one pack never seems enough. Available in a range of colourful shades and shapes, from mini to mega.

Post-it® Cubes are made of high grade of paper, coated on the back side with 3M's unique repositionable adhesive. They are designed to stick wherever desired and easily lift cleanly off of most surfaces.







REF	DESCRIPTION	DIMENSIONS	PADS /PACK	SHEETS /CUBES
675-YL	Canary Yellow Cube with lines	100mm*100mm	1	300
636-B	Canary Yellow Cube	76mm*76mm	1	450
2028-P	Pastel Pink Cube : pastel pink, coral, neon pink, ultra pink and white	76mm*76mm	1	450
2028-B	Pastel Blue Cube : pastel blue, emerald, sky blue, ultra blue and white	76mm*76mm	1	450
2028-G	Pastel Green Cube : pastel green, neon green, 2 ultra green and white	76mm*76mm	1	450

REF	DESCRIPTION	DIMENSIONS	PADS /PACK	SHEETS /PAD
2028-NB	Neon Blue/Green Cube : 2 neon green, 4 neon yellow, ultra blue, neon purple, periwinkle blue	76mm*76mm	1	450
2028-NP	Neon Pink Cube : 2 neon pink, 4 neon yellow, neon orange, ultra green	76mm*76mm	1	450
2051-L	Mini-Cube Lemon: 2 neon yellow, 2 Ultra green, ultra blue	76mm*76mm	1	400
2051-P	Mini-Cube Pink: 2 coral, 2 neon orange, neon pink	76mm*76mm	1	400

Multi-Notes Post-it®



Post-it® Multi Notes is an easy-to-use cube which includes three coloured Post-it® Notes Pads and three coloured Post-it® Page Markers.

REF	DESCRIPTION	DIMENSIONS	PADS /PACK	SHEETS /PAD
2028-A	Easy to use cube with : 654 pads : Ultra Blue, Neon Yellow and Ultra Green. Page markers : Neon Pink, Neon Green, Neon Orange.	76mm*76mm 25mm*76mm	1	50 per pad 300 per cube

TECHNICAL CHARACTERISTICS

ADHESIVE			
Adhesive material	Acrylic repositionable		
PAPER			
Paper type	Uncoated paper 100 % virgin pulp		
Paper bleaching	ECF type		
Paper origin	Europe		
Paper certification	Preferably certified pulp sources (FSC, PEFC)		
Paper weight 70 – 72 gsm			
BACKSHEET			
Paper type	Printed white uncoated paper 100 % virgin pulp		
Paper bleaching	ECF type		
Paper origin Europe			
Paper certification	Preferably certified pulp sources (FSC, PEFC)		
Paper weight	70 gsm		
PACKAGING			
	Cube		
Primary pack	OPP Film		
Shipper	Corrugated board with minimum of 70% recycled fibers		
Pallet	Wood pallet + Stretch PEBD film		

ECF stands for Elemental Chlorine Free meaning that no Cl₂ is used for bleaching the pulp (Cl₂ is a very strong oxidizing agent which has negative effects on the environment).

END USER BENEFITS

FEATURE (HAS)	AVANTAGE (WHICH MEANS)	BENEFIT (SO THAT)	
Cubes have higher sheet count than normal pads	Cubes stand higher than normal paper pads	Increases productivity as the cubes are easier to find and last longer.	
Assortment of	Pleasing colours in the office	Personal profit / pleasure	
popular attention- getting colours	Specific points / messages can be highlighted	Saves time	
	Correct size to meet user's needs.	Increases productivity	
Numerous size options	Saves paper - use only the size/amount of paper needed to effectively communicate your message.	Improves quality of the environment	
	Convenient. Easy to make copies of document without removing staples. Allows you to make comments without damaging the original.	Saves time	
Repositionable adhesive	Notes do not hide/cover-up important information	Increases productivity	
	Eliminates need for staples and paper clips	Improves quality of the environment	
	Removable, reusable	Easy to use	
	Can be applied to a variety of surfaces without damaging them	Reduces worry	

ENVIRONMENTAL CHARACTERISTICS

FEATURE (HAS)	AVANTAGE (WHICH MEANS)	BENEFIT (SO THAT)
Papers used for Post-it® Notes preferably made from certified pulp sources (FSC, PEFC)	This selection helps contribute to the protection of the environment, namely does not impact the old growth forest by using managed planted woods	Post-it® Notes fulfil customers' environmental expectations by our long history of continuous environmental improvements to minimize the impact of our manufacturing processes and products on the global environment
	Volatile Organic Compounds continuously reduced as documented in the annual 3M France Environmental report	Plant emissions reduced by 98% over 1990-2005 period
Post-It® Notes manufactured in an ISO14001	In-process and ultimate paper wastes collected and managed through dedicated waste stream recycling	Manufacturing paper waste shipped to a waste paper collecting company for further recycling
certified factory with on-going pollution prevention actions and programs	3M has a strong environmental management system in place according to ISO 14001 standards and regularly checked by notified body since 1996	Pollution risk occurrences minimized at all stages of the manufacturing process as required by ISO14001 principles and practises Factory site practises recognized with 2004 "Enterprise & Environment" national award
Post-It® Notes can be recycled	Notes can be treated like any other office waste paper as documented by 3M Company position letter dated Nov 18,2002	Notes can be disposed in paper office waste bins therefore go through the normal paper recycling waste stream
Post-It® Notes are primarily manufactured locally for European market	Reduction of the shipping/transportation distances between supplier and customer therefore reduces fuel consumption and emissions for delivering goods.	Reduction of the fuel consumption associated with transportation