



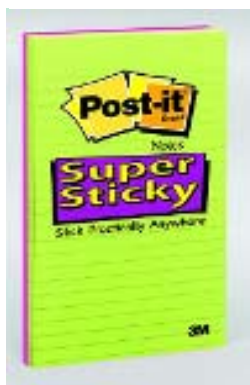
## Super Sticky Post-it® Notes

**The note that sticks around.**

Everything about Super Sticky Notes is super.

They're:

- **Super-strong.** They stay up for longer
- **Super-versatile.** They stick to practically all surfaces
- **Super-stand-out.** Large sizes and bright colors really get your messages noticed



REF	DESCRIPTION	DIMENSIONS	PADS/PACK	SHEETS/PAD
654-S	Ultra Yellow	76mm*76mm	12	90
654-S6	Ultra Yellow	76mm*76mm	6	90
655-S	Ultra Yellow	76mm*127mm	12	90
655-S6	Ultra Yellow	76mm*127mm	6	90
5635-S	Ultra Yellow	100mm*100mm	6	75

REF	DESCRIPTION	DIMENSIONS	PADS/PACK	SHEETS/PAD
660-S	Ultra Yellow, lined	102mm*152mm	6	75
2028-S	Ultra Yellow, Cube	76mm*76mm	1	350
654SN	Neon assorted colours: Neon Pink, Limeade, Neon Pink, Ultra Yellow, Neon orange	76mm*76mm	5	90
655SN	Neon assorted colours: Neon Pink, Limeade, Neon Pink, Ultra Yellow, Neon orange	76mm*127mm	5	90
654-12SSUC	Neon assorted colours: 2 limeade, 4 fuschia, 2 turquoise, 2 ultra yellow, 2 grape	76mm*127mm	12	90
675-6SSUC	Neon assorted colours with lines : 2 limeade, 1 fuschia, 1 turquoise, 1 ultra yellow, 1 grape	100mm*100mm	6	90
660-3SSUC	Neon assorted colours with lines : 1 limeade, 1 fuschia, 1 turquoise	102mm*152mm	3	90
5845-SSUC	Neon assorted colours with lines : 2 limeade, 2 fuschia	125mm*200mm	4	45

## TECHNICAL CHARACTERISTICS

ADHESIVE	
<b>Adhesive material</b>	Acrylic repositionable
PAPER	
<b>Paper type</b>	Uncoated paper 100 % virgin pulp
<b>Paper bleaching</b>	ECF type
<b>Paper origin</b>	US
<b>Paper certification</b>	SFI certification
<b>Paper weight</b>	74 gsm
BACKSHEET	
<b>Paper type</b>	Printed cream uncoated paper 100 % virgin pulp
<b>Paper bleaching</b>	ECF type
<b>Paper origin</b>	US
<b>Paper certification</b>	SFI certification
<b>Paper weight</b>	74 gsm
PACKAGING	
<b>Primary pack</b>	OPP Film
<b>Shipper</b>	Corrugated board with minimum of 70% recycled fibers
<b>Pallet</b>	Wood pallet + Stretch PEBD film

**ECF** stands for **Elemental Chlorine Free** meaning that no Cl<sub>2</sub> is used for bleaching the pulp (Cl<sub>2</sub> is a very strong oxidizing agent which has negative effects on the environment).

# END USER BENEFITS

<b>FEATURE (HAS)</b>	<b>AVANTAGE (WHICH MEANS)</b>	<b>BENEFIT (SO THAT)</b>
Unique Super Sticky repositionable adhesive system	Sticks more securely to many more surfaces than most sticky notes	Can stick notes where they need to be to get noticed
	Eliminates need for tape, staples and paper clips	Saves money and time Reduces worry
	Removable, reusable	Easy to use
	Can be applied to a variety of surfaces without damaging them. No adhesive residue to clean up	Reduces worry Saves time
Multi-pack assortment of deep colors	Pleasing, attention getting colors in the office or home. Ability to use different colors for different needs. Color-coding option for prioritizing messages.	Notes get noticed Have fun, able to personalize notes More confidence
	Ability to share pads within an office	Saves money. Increases personal pleasure among co-workers.
Numerous size options	Correct size to meet user's needs.	Increases productivity
	Saves paper - use only the size/amount of paper needed to effectively communicate your message.	Improves quality of the environment
Printed lines	Allow for well spaced, neat writing	Improve communication with a well written note.
Larger size	Convenient for note taking, to-do lists and long messages	Easy to use

## Post-it® Notes recommended Surfaces

Material	Surface	Post-it® Notes	Post-it® Super Sticky Notes
Paper	Photographic paper	Yes	No
	Bible paper	Yes	No
	Newspaper	Yes	No
	Telephone books	Yes	No
	Important documents	Yes	No
	Magazines	Yes	Yes
	Manila folders	Yes	Yes
	Ink-jet printer paper	Yes	Yes
	Corrugated cardboard	Yes	Yes
Plastic	Kitchen counters	Yes	Yes
	Telephones	Yes	Yes
	Car dashboards	No	Yes
	Computer monitor frames	No	Yes
	Plastic folders	No	Yes
	Plastic wrap	No	Yes
Metal/Wood	Metal door	Try	Yes
	Refrigerator door	No	Yes
	Kitchen appliances	No	Yes
	Wood door	No	Yes
	Kitchen cabinets	No	Yes
Leather/Fabric	Cubicle walls	No	Try
	Other fabrics	No	Try
	Briefcase	No	Yes
	Purse	No	Yes
	Backpack	No	Yes
Miscellaneous Vertical Surfaces	Computer screen	Yes	Yes
	Painted wall	No	Yes
	Painted concrete blocks	Try	Yes
	Mirrors	Yes	Yes
	Television screens	Yes	Yes
	Windows	Yes	Yes

# ENVIRONMENTAL CHARACTERISTICS

FEATURE (HAS)	AVANTAGE (WHICH MEANS)	BENEFIT (SO THAT)
<p>All papers used for Post-it® Super Sticky Notes are sourced from paper mills that are certified for sustainable forest management practices. (Paper provided for Post-it® Super Sticky Notes are SFI certified for wood and fiber procurement)</p>	<p>Third-party certification of forest use</p> <p>Fights illegal logging</p> <p>Protects water, soil and wildlife</p> <p>Protects endangered forests (no old growth forest use)</p> <p>Improves forest productivity by allowing plantation forestry</p> <p>Landowner and logger education and training</p>	<p>Post-it® Super Sticky Notes fulfil customers' environmental expectations by our long history of continuous environmental improvements to minimize the impact of our manufacturing processes and products on the global environment</p>
<p>Post-It® Super Sticky Notes are manufactured in an factory with on-going pollution prevention actions and programs</p>	<p>2007 Award for Energy and Waste Reductions (Kentucky Excel and National Environmental Performance Track)</p> <p>Reductions Indexed to Good Output (2000 – 2006)</p> <p><b>14%</b> Reduction in Energy Usage</p> <p><b>23%</b> Reduction in waste</p> <p><b>14%</b> Reduction in Volatile Air Emissions</p> <p><b>44%</b> Reductions in U.S. EPA Toxic Release Inventory (TRI)</p>	<p>Post-it® Super Sticky Notes fulfil customers' environmental expectations by our long history of continuous environmental improvements to minimize the impact of our manufacturing processes and products on the global environment</p>
<p>Post-It® Notes can be recycled</p>	<p>Notes can be treated like any other office waste paper as documented by 3M Company position letter dated Nov 18,2002</p>	<p>Notes can be disposed in paper office waste bins therefore go through the normal paper recycling waste stream</p>