

# **PRODUCT NAME:** Earth Executive Frame Cork Board

### PRODUCT SHORT DESCRIPTION:

### Eco friendly wood look board finished in natural cork surface with 22mm frame

#### **FEATURES AND BENEFITS:**

- Made from a high proportion of recycled and waste materials
- Easily recyclable product at end of life
- Eco friendly 22mm MDF frame
- For use with push pins
- Self-healing traditional cork surface
- Wall fastening kit included
- Other frames finishings available



#### MARKETING COPY:

The Bi-Office line of Info-Boards combines a direct approach to information display with the most up-to-date products and technology; adding performance, durability and a distinct contemporary design to commodities of already proven excellence. From executive to personal use, our solutions are extremely versatile and come in a wide range of surface and framing choices. Managing ideas, displaying important notices for individual or team work organization is made simple and straightforward by our durable and elegant boards.

#### APPLICATION AND SALES PROPOSITION:

• Enhanced presentation in a simple and easy way

### TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

## ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

#### PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

| RANGING TABLE:              |                 |               |              |         |         |             |      |  |  |  |
|-----------------------------|-----------------|---------------|--------------|---------|---------|-------------|------|--|--|--|
| Frame/Colour:               | Surface/Colour: | Product Size: | Packed mm    | N.W. kg | G.W. kg | Reference:  | RRP: |  |  |  |
| Oak look lined MDF frame    | Cork            | 600x450       | 720x470x22   | 1.40    | 1.95    | SF142001239 |      |  |  |  |
| Oak look lined MDF frame    | Cork            | 900x600       | 1030x620x25  | 2.46    | 3.45    | SF132001239 |      |  |  |  |
| Oak look lined MDF frame    | Cork            | 1200x900      | 1330x920x25  | 4.42    | 6.27    | SF152001239 |      |  |  |  |
| Oak look lined MDF frame    | Cork            | 1800x1200     | 2000x1260x25 | 6.37    | 9.00    | SF352001239 |      |  |  |  |
| Cherry look lined MDF frame | Cork            | 600x450       | 720x470x22   | 1.40    | 1.95    | SF142001659 |      |  |  |  |

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Bi-silque S.A.

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# **PRODUCT NAME:** Earth Executive Frame Cork Board

| Cherry look lined MDF frame | Cork | 900x600   | 1030x620x25  | 2.46 | 3.45 | SF132001659 |  |
|-----------------------------|------|-----------|--------------|------|------|-------------|--|
| Cherry look lined MDF frame | Cork | 1200x900  | 1330x920x25  | 4.42 | 6.27 | SF152001659 |  |
| Cherry look lined MDF frame | Cork | 1800x1200 | 2000x1260x25 | 6.37 | 9.00 | SF352001659 |  |

### **TECHNICAL DETAILS**

### COMPOSITION:

- Lined MDF frame in 22mm
- Cork Surface

n/a

### **CERTIFICATION AND LEGISLATION:**

n/a



### SUGGESTED ADVERT:

# Earth Executive Frame Cork Board

# Eco friendly wood look pin board finished in natural cork surface with 22mm frame

- Made from a high proportion of recycled and waste materials
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- Eco friendly 22mm MDF frame
- For use with pushpins
- Self-healing traditional cork surface
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### WITHIN FAMILY:

• Earth-It Executive frame felt board

• Earth-It Executive frame combo board

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QR CODE:

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Approval:





**Bi-Office** 

Bi-Bright
interactive whiteboards

