



Velleda® 1701  
eco<sup>l</sup>utions®



## Whiteboard marker, low odour, long-lasting

### Product main features

Dry-wipe marker for white boards, bullet acrylic tip, Ø 4.95 mm for line width of 1.4 mm, alcohol-based pigmented ink, low-odour for school, office and domestic use on all wipe-clean surfaces, long writing length. Made from 51 % recycled material<sup>(1)</sup>. Made in France.

#### Body

- Polypropylene
- High-ink capacity body

#### Cap

Ventilated cap

#### End plug

In polypropylene

#### Easy to wipe off all dry wipe surfaces

- In-house manufacture
- Alcohol-based pigmented ink



#### High-ink capacity filler

- 4.75g of ink

#### Resistant writing tip

- Diameter 4.95mm
- Line width 1.4mm
- Conical tip
- Polyester tip
- Writes smoothly



### Manufacturing Process and controls

In-house manufacture: ink, core, body. Each Velleda 1701 Marker undergoes 81 quality tests on the production line. Checking for presence of ink, the tip and the filler on all products. Additional checks using a statistical or chronological method. Dimension, visual, assembly and strength tests.

### Compliance with standards and regulations

#### Product:

- Inks tested by independent toxicology lab (ASTM D-4236)
- Heavy metal content tested by an external laboratory (EN71-3: 1995, A1:2000, ASTM F 963, 16 CFR 1301, 91/338/EEC)
- Cap complies with safety standard applicable to caps (ISO 11540 / BS 7272-1)
- End cover complies with safety standard applicable to end covers (BS 7272-2)
- Complies with REACH / EC N° 1907/2006

#### Packaging:

- Packaging complies with European directive (94/62/EC) relating to packaging and packaging waste
- Local packaging Eco-packaging: the volume, weight and materials used are optimised

### Environment and social responsibility

#### Environment:

- ISO 9001 certified factory
- Cardboard, eco-design packaging made from 80%<sup>(1)</sup> recycled material
- Product made from 51% recycled material<sup>(1)</sup>

#### Social responsibility:

- Made entirely in our BIC factories in France
- Social audits carried out



### Logistics data

#### Pen:

- Length : 138mm
- Diameter : 21mm
- Weight : 20g

#### Outer packaging:

- Box of 12, colour-coded: black, blue, red, green.
- Cardboard case x4 mixed colours

<sup>(1)</sup> % of the total weight of the product, except for the ink system